

**Texas A&M University-Commerce**  
**President Dan R. Jones, Ph.D.**

**FALL ASSEMBLY**  
**August 21, 2014**







# Ivory Moore, Sr.

May 2, 1923 - August 1, 2014



# Alicia Currin, Interim Vice President of Business and Administration



- Formerly served as Chief of Staff and Director of Planning and Governmental Relations
- 33 years of Higher Education experience
- Bachelor's Degree in Business



# Linda King, Chief of Staff



- Formerly served as Executive Assistant to the President
- 35 years of Higher Education experience
- Bachelor's Degree in Business



**WELCOME  
NEW FACULTY AND STAFF**



# **Dr. Betty Block, Interim Associate Provost and Vice President for Academic Affairs**



- **Doctorate in The College Teaching of Health, Physical Education and Recreation**
- **Master's Degree in Physical Education**
- **Bachelor's Degree in Elementary Education**





# **Dr. Madeline Justice, Interim Assistant Provost for Special Projects (half-time appointment)**



- **Doctorate in Supervision,  
Curriculum and Instruction-  
Higher Education**
- **Master's Degree in Government  
and History**
- **Bachelor's Degree in English and  
Government**



# Dr. Brent Donham, Dean of the College of Science and Engineering



- Doctorate in Educational Administration
- Master's Degree in Electrical Engineering
- Bachelor's Degree in Electrical Engineering



# Dr. Derald Harp, Interim Director of the School of Agriculture



- Doctorate in Horticulture
- Master's Degree in General Agriculture
- Bachelor's Degree in Horticulture and Landscape Management



# Academic Program Updates

## Administrative change requests recently submitted to A&M System:

- ~ Move M.Ed. degree in the Art of Teaching from College of Education and Human Services to Department of Curriculum and Instruction
- ~ Move Department of Applied Sciences from College of Business to College of Science and Engineering
- ~ Phase out Department of Marketing and Management and create Department of Management and Stewardship
- ~ Phase out Department of Business Administration and MIS and create Department of Marketing and Business Analytics



# Academic Program Updates

## Administrative change requests continued:

- ~ Move existing degree programs for Journalism, Radio/TV, and Speech/Communications from existing Department of Mass Media, Communication and Theatre to Department of Literature and Languages
- ~ Make existing division of theatre, within the Department of Mass Media, Communication and Theatre, a stand-alone Department of Theatre
- ~ School of Nursing and Health Sciences will remain within College of Education and Human Services
- ~ Bachelor of Science in Equine Studies implemented Fall 2014



**Center for Faculty Excellence & Innovation Awards Two  
Faculty Fellowships**

**Dr. Robin Reid**  
**Professor of Literature and Languages**

**Dr. William Newton**  
**Assistant Professor of Physics & Astronomy**



# Online Courses Accessibility

Texas A&M University-Commerce has an ongoing commitment to provide full access to information and technology resources for people with disabilities. In order to fully exercise our dedication to diversity and comply with System Policy 29.01.04 which reflects the current legal mandates of the Texas Administrative Code, Chapter 206 and 213, we are engaging in an institution-wide initiative to become a fully inclusive and accessible online learning and working environment. Our efforts toward full compliance will consist of a variety of processes, trainings, and accessibility audits.

In the upcoming months, all faculty and staff will be required to complete TrainTraq Course No. 2112282, *Accessibility for Electronic Information Resources*



# Dr. Jon Travis, Regents Professor of Educational Leadership



Convocation  
September 30, 2014  
11:00 a.m.  
Ferguson Auditorium





# Guiding Principles

- ❖ Diversity
- ❖ Service
- ❖ Student Success
- ❖ Stewardship
- ❖ Globalization
- ❖ Scholarship
- ❖ Communication

# Strategic Planning Task Force

- ❖ Derald Harp and John Kaulfus, Co-Chairs
- ❖ Completed items
  - Mission and Vision Statements (revised and approved by PAC)
  - Guiding Principles (revised and approved by PAC)
  - Review and assessment of existing plan
  - Subcommittees formed around Guiding Principles
- ❖ Fall schedule
  - Meetings with faculty, staff, students, alumni, and community members – beginning in September and regularly through early November
  - Identify common themes to guide goals and strategies
- ❖ Spring schedule
  - Rollout of preliminary goals and strategies in January
  - University input through March
  - Strategic Plan approved by PAC in May 2015
  - Present Strategic Plan to Chancellor
  - Deliver to University in June 2015



# Dina M. Sosa, Interim Dean of Enrollment Management and Retention



- Master's Degree in Communication Studies
- Bachelor's Degree in Political Science
- Former Dean in Dallas Community College District
- Over 20 years of Higher Education experience



# Fall 2014 Credit Hours by College (as of August 19, 2014)

	2014	2013	Difference	Percent
<b>College of Business</b>				
Total Undergraduate	13,350	12,627	723	5.73%
Total Graduate	11,055	11,978	-923	-7.71%
Total	<b>24,405</b>	<b>24,605</b>	<b>-200</b>	<b>-0.81%</b>
<b>College of Humanities, Social Sciences, and Arts</b>				
Total Undergraduate	28,081	26,815	1266	4.72%
Total Graduate	1,694	1,956	-262	-13.39%
Total	<b>29,775</b>	<b>28,771</b>	<b>1,004</b>	<b>-3.49%</b>
<b>College of Science, Engineering and Agriculture</b>				
Total Undergraduate	20,046	20,381	-335	-1.64%
Total Graduate	2,929	1,856	1,073	57.81%
Total	<b>22,975</b>	<b>22,237</b>	<b>738</b>	<b>3.32%</b>
<b>College of Education &amp; Human Services</b>				
Total Undergraduate	22,066	21,763	303	1.39%
Total Graduate	12,493	12,449	44	0.35%
Total	<b>34,559</b>	<b>34,212</b>	<b>347</b>	<b>1.01%</b>

# Enrollment (as of August 19, 2014)

## Undergraduate

SCH	83,543	2.40%
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## Graduate

SCH	28,171	-0.24%
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## Total

SCH	111,714	1.72%
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Headcount	11,535	375
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# Texas Affordable Baccalaureate (Bachelor of Applied Arts and Sciences in Organizational Leadership)

- ❖ Next seven-week session begins September 8
- ❖ Designated as Texas A&M University-Commerce's signature program for the A&M System
- ❖ Receiving national exposure – Austin and Washington, D.C.
- ❖ Marketing began August 15





*Preparing Students for an*

*Interconnected World*

Implementing first round of QEP:

- ❖ Global Competence Aptitude Assessment will be completed and ePortfolios begun by all incoming freshmen during Freshmen Success classes starting this fall
- ❖ Applications will be accepted from faculty and staff for Global Fellow program beginning in Spring

# Merit

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- ❖ Merit pool for high performing employees
- ❖ Based on enrollment growth
- ❖ Small pool of funds for market driven salary adjustments



# Strategic Enrollment Management

- ❖ Hired graduate recruiters for each college
- ❖ Initiated strategic enrollment plan for Rockwall
- ❖ Initiated strategic enrollment plan for UCD
- ❖ Hired consultant to review graduate application and admission processes
- ❖ Purchased SalesForce tracking software
- ❖ Presented formula funding information



# “You’re Closer Than You Think”

## Marketing Campaign

Goal 1: To increase awareness and offerings within Dallas/Fort Worth Metroplex

Goal 2: To increase inquiries for program specific areas

### Target Audiences:

- Transfer population: associates and/or degree completion
- Graduate Students: advancement seeking, some Graduate School

### Messages to take away:

- 7 area locations + online
- 100+ degree programs
- Part of The Texas A&M University System
- High quality product(s) and highly affordable

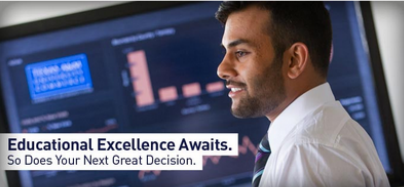


# “You’re Closer Than You Think”

## Email Communication/Engagement Plan

Impression >> Website Visits >> Inquiries >> Engagement Plan >> Applicant

Get Started with Texas A&M University-Commerce [View this email in your browser](#)



**Educational Excellence Awaits.**  
So Does Your Next Great Decision.

### You're one step closer.

Let's get started.

Hi \*IMMERGE4!\*

Thank you for your interest in Texas A&M University-Commerce for continuing your education. My goal is to provide you with support, information and tools for your educational goals in the most convenient manner for you.

Visit the [College of Science & Engineering homepage](#) to learn more about individual programs. If you're ready to get admitted, you'll find the requirements you need on the [Graduate School's page](#) including a breakdown of our program requirements.

We also want to give you as much information as possible about your options for education funding.

- [Intuition](#) is our guarantee to lock in your tuition and mandatory fees.
- See a breakdown of [tuition](#) costs.
- Learn more about [financial aid and scholarships](#).

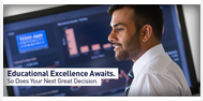
Are you ready to get started? Apply ([www.applytexas.org](#)) today and move one step closer to starting this fall semester. Classes start August 25!

There is still time, and I am here to help. Thank you again for your interest in Texas A&M University-Commerce. I look forward to hearing from you!

Respectfully,

Christina Clark  
Texas A&M University-Commerce  
Graduate Recruiter  
Phone: 903-886-5775  
Email: [Christina.Clark@tamuc.edu](mailto:Christina.Clark@tamuc.edu)

Get Started with Texas A&M University-Commerce [View this email in your browser](#)



**Educational Excellence Awaits.**  
So Does Your Next Great Decision.

### You're one step closer.

Let's get started.

Hi \*IMMERGE4!\*

Thank you for your interest in Texas A&M University-Commerce for continuing your education. My goal is to provide you with support, information and tools for your educational goals in the most convenient manner for you.

Why choose A&M-Commerce? [View this email in your browser](#)

Let's count the reasons why.

Hi \*IMMERGE4!\*

Pursuing a degree requires an investment of time, money and energy. Of course you want to pick a university that gives you maximum return on your investment. Texas A&M University-Commerce provides many reasons to continue your education with us:

- 125 years of success helping students achieve their academic and career goals.
- 100+ degree offerings within four colleges. That's something for every interest!
- 7 area locations + robust online offerings mean that a quality education is never far away.
- Extended faculty and support who care about helping students from registration to graduation.
- The 2<sup>nd</sup> largest university in the Texas A&M System offers an opportunity to gain an advanced network of alumni upon graduation and enjoy the wisdom of the A&M name.

If you have questions, please feel free to contact me. And just a quick reminder: classes begin August 25!

Respectfully,

Christina Clark  
Texas A&M University-Commerce  
Graduate Recruiter  
Phone: 903-886-5775  
Email: [Christina.Clark@tamuc.edu](mailto:Christina.Clark@tamuc.edu)

Why choose A&M-Commerce? [View this email in your browser](#)

100+ DEGREE PROGRAMS.  
125 YEARS OF SUCCESS.

More Sense For Fewer Dollars.

You understand the value of a degree.

So what's stopping you from enrolling?

Hi \*IMMERGE4!\*

I realize that deciding to pursue an advanced education requires careful consideration. That's why Texas A&M University-Commerce has dedicated college representatives like me to help you talk through your concerns and decide if this is the right university for you.

Just as you're interested in finding the right program, I'm interested in finding the right students for our university. I'm here to understand where you are, where you want to go, and how A&M-Commerce might help you get there.

Feel free to reply back with any questions or concerns you may have. If you prefer that I call you, just e-mail me two dates and times that work with your schedule.

And just a quick reminder: classes begin August 25!

Respectfully,

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Texas A&M University-Commerce  
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Phone: 903-886-5775  
Email: [Christina.Clark@tamuc.edu](mailto:Christina.Clark@tamuc.edu)

Why choose A&M-Commerce? [View this email in your browser](#)

Texas A&M University-Commerce  
Launching Careers Since 1897.

We're here for you from registration to graduation.

Hi \*IMMERGE4!\*

Are you struggling with the decision to complete a degree?

We have dedicated faculty and staff who can help you decide. From your first contact with the university to your graduation day, resources are available to make your time at Texas A&M University-Commerce as convenient and straightforward as possible. From assistance in tutoring help, financial aid and career development, we want to make sure you get the most out of your education.

If you would like more details, let's talk. Feel free to call me at my convenience or e-mail me with two possible dates and times when I can reach you.

And just a quick reminder: classes begin August 25!

Respectfully,

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Texas A&M University-Commerce  
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Why choose A&M-Commerce? [View this email in your browser](#)

Texas A&M University-Commerce  
Launching Careers Since 1897.

We're Always in 8 Places At Once.  
7 Area Locations + Online

The time to enroll is now.

Hi \*IMMERGE4!\*

Are you still considering continuing your education with Texas A&M University-Commerce? Are you ready to begin in the upcoming term?

Visit the [College of Science & Engineering homepage](#) to learn more about individual programs. If you're ready to get admitted, you'll find the admission information you need on the [Graduate School's page](#) including a breakdown of our program requirements.

We also want you to feel comfortable with your options for education funding.

- [Intuition](#) is our guarantee to lock in your tuition and mandatory fees.
- See a breakdown of [tuition](#) costs.
- Learn more about [financial aid and scholarships](#).

Working together, we can meet the deadline of August 25. Start now and you'll be one day closer to adding a new degree to your resume.

Respectfully,

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Texas A&M University-Commerce  
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**YOU PROCRASTINATED.**  
**WE LOVE YOU ANYWAY.**  
**SATURDAY REGISTRATION**

Arrive in the morning and be ready for class in one visit.

Student Services will be open August 23, 9 to 2.

# “You’re Closer Than You Think”




**TEXAS A&M  
UNIVERSITY  
COMMERCE**

**100+ DEGREE PROGRAMS.  
125 YEARS OF SUCCESS.**

You're closer than you think.

**Ad Placement:  
Online Banners  
Pandora  
Mobile Video  
Facebook Twitter  
Digital Billboards**



**TEXAS A&M  
UNIVERSITY  
COMMERCE**

**MORE SENSE  
FOR FEWER DOLLARS.**

You're closer than you think.



**TEXAS A&M  
UNIVERSITY  
COMMERCE**

**NINE HOURS A WEEK  
SHOULDN'T REFER  
TO YOUR COMMUTE.**

You're closer than you think.

**TAMUC.EDU/ENROLL**



**TEXAS A&M  
UNIVERSITY  
COMMERCE**

**WE'RE ALWAYS IN  
8 PLACES AT ONCE.  
7 area locations + online**

You're closer than you think.

**TAMUC.EDU/ENROLL**



**TEXAS A&M  
UNIVERSITY  
COMMERCE**

**ENROLL TODAY.**

You're closer than you think.

# Remaining Steps in SACSCOC Reaffirmation

- ✓ A&M-Commerce Response Report to address On-Site Committee's three issues of noncompliance in Institutional Effectiveness (IE) was delivered to SACSCOC on July 31, 2014 before deadline
- ❑ Continue with the established IE processes; finalize 13-14 IE Results; write 14-15 IE plans; submit on time to IE Leadership Team Representatives
- ❑ SACSCOC Trustees take action at annual meeting; decision announced December 9, 2014
- ❑ If Monitoring Report(s) required, begin work in January 2015



# Ongoing Steps in SACSCOC Accreditation

- ❑ Find ongoing value in IE beyond an episodic, point-in time event merely for reaffirmation of accreditation
- ❑ IE displays accountability of the stakeholders' trust; it is about stewardship of the intellectual, financial, and other resources entrusted to the institution, program, or department
- ❑ IE enables academic programs to see whether or not they are achieving the student learning outcomes, so that discipline experts can pointedly adjust curriculum and/or pedagogy; administrative or educational support units are able to adjust operations if not meeting the standard of success
- ❑ Comply with SACSCOC Policies and *Principles*



# 84<sup>th</sup> Legislative Session Preview

- ❖ Surplus is growing
- ❖ Rainy day fund is growing
- ❖ Competing demands for “surplus”
- ❖ New or additional budget pressures
- ❖ Outcomes-based funding
- ❖ Higher education fund
- ❖ Fund exceptional items
- ❖ Other higher education issues
- ❖ Other statewide issues
- ❖ Changes in legislature



# Top 5 Legislative Issues

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- ❖ Hazlewood Funding
- ❖ Financial Aid
- ❖ Formula Funding
- ❖ Capital Projects
- ❖ Community College Baccalaureate Authority

# Exceptional Item Requests

Institute for Competency-Based Education	<b>\$1,487,000</b>
Nursing – Expansion of BSN and Development and Implementation of MSN	<b>\$1,593,000</b>
Mesquite/Metroplex/Northeast Texas STEM Academy	<b>\$ 500,000</b>
Bachelor of Science in Electrical Engineering Program	<b>\$1,000,000</b>



# Capital Project Requests

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Nursing and Health Sciences Building

**\$60,000,000**

Library and Center for Educational Innovation and  
Faculty Development

**\$60,000,000**





# Facilities Update

## Improvements:

- ❖ Streets and Sidewalks
- ❖ Expansion to Rayburn Student Center (RSC)
- ❖ Education North
- ❖ Satellite Location for UPD in Craddock
- ❖ Wellness Center in Craddock
- ❖ Other Minor Renovations

## Future Plans:

- ❖ Plant Science Classroom
- ❖ Rodeo and Horse Barn Projects
- ❖ Small Parking Lot Between Nursing and RSC







TEXAS A&M  
UNIVERSITY  
COMMERCE

FRANK YOUNG  
EDUCATION NORTH

1801

Frank Young  
Education North  
TEXAS A&M UNIVERSITY COMMERCE





- ❖ Wellness Center in Craddock
- ❖ Renovation Work in Leberman
- ❖ UPD Satellite Office in Craddock





PLANNING FOR THE FUTURE OF HEALTHCARE



Architecture by  
Corgan Associates  
Construction by Turner Construction

# Hunt Regional Emergency Medical Center at Commerce

COMING EARLY 2015





MAY  
1988

# Athletics

## Facilities:

- ❖ Installed new basketball/volleyball court in Field House
- ❖ Completing the Jim Thrower Athletic Academic Center in Field House
- ❖ Completing indoor golf practice area in Field House

## Spring Sport Accomplishments:

- ❖ Men's track finished 12<sup>th</sup> in NCAA Outdoor National Championships with 9 All-Americans
- ❖ Men's golf – C.J. Clem qualified for NCAA South Central Regional Tournament
- ❖ Women's golf - Chantry McMahan qualified for NCAA South Central Regional Tournament

Watch construction and installation of  
softball field/stadium at:  
<http://www.astroturf.com/tamuc-commerce-softball/>







# Athletics – off competition surface achievements

- ❖ Completed approximately 2,000 hours community service
- ❖ Graduated 40 student-athletes
- ❖ Achieved a .951 department overall academic progress rate score (one of the first DII institutions to track and monitor APR-measurement of retention and eligibility)
- ❖ 5 teams above 3.0
- ❖ 2 teams 2.9 but below 3.0
- ❖ 3 teams 2.5 – 2.6
- ❖ President's List Spring 2014 – 24
- ❖ Dean's List 2013 – 58
- ❖ AD Honor Roll 2013 (3.0 and above) – 128
- ❖ President's List Fall 2013 – 19
- ❖ Dean's List 2013 – 66
- ❖ AD Honor Roll 2013 – 138
- ❖ Overall 2013-14 departmental GPA just under 3.0 with a 2.91





# Rodeo Team



# LiveHealthy Lions Challenge

Grand Prize Winners: Fluffy Female Fitness



*Upcoming Employee Wellness Events...Save the date!*

- ❖ **Employee Welcome Back Coffee Break & LiveHealthy Lions Launch, Wednesday, September 10, 2014, 10am-2pm, RSC 2<sup>nd</sup> floor**
- ❖ **Employee Health Screening Fair, Wednesday, October 22, 2014, RSC 2<sup>nd</sup> floor**
- ❖ **Health Education Workshops**

DR. PEPPER & COMMERCE, EST. 1885



TEXAS A&M  
UNIVERSITY  
COMMERCE

KING OF BEVERAGES



# THE 2014-2015 SEASON

Month	Date	Event	Time	Location	Month
AUGUST	08 thru 09/12	<b>Annual Faculty Exhibition</b> Reception: 09/02/2014 5:00-7:00pm University Gallery		University Gallery	JANUARY
SEPTEMBER	11	<b>Music Faculty Showcase Concert</b> 7:30pm Finney Concert Hall		Finney Concert Hall	FEBRUARY
	22 thru 10/17	<b>Tadd Myers: American Craftsman's Project</b> Reception: 09/23/2014 5:00-7:00pm University Gallery		University Gallery	
OCTOBER	01	<b>MANHATTAN SHORT film festival</b> 5:30-8:00pm Hall of Languages: 203		Hall of Languages: 203	MARCH
	02	<b>University Choirs Concert</b> 7:30pm - Finney Concert Hall		Finney Concert Hall	
	07 thru 12	<b>BFG: Big Friendly Giant</b> By David Wood University Playhouse \$5 students/\$10 seniors/\$15 adults		University Playhouse	
	09	<b>Wind Ensemble Concert</b> 7:30pm Finney Concert Hall		Finney Concert Hall	
	27 thru 11/21	<b>Libby Rowe Exhibition: Pink</b> Reception: 10/28/2014 5:00-7:00pm University Gallery		University Gallery	
	30	<b>Jazz Ensembles Concert</b> 7:30pm Finney Concert Hall		Finney Concert Hall	
NOVEMBER	10	<b>Fiction reading by Lance Olsen</b> 7:00-9:00pm Hall of Languages: 203		Hall of Languages: 203	APRIL
	13	<b>University Bands Concert</b> 7:30pm Finney Concert Hall		Finney Concert Hall	
	18 thru 23	<b>Cthulu: A Puppet Play</b> By Kelly Switzer - University Playhouse \$5 students/\$10 seniors/\$15 adults		University Playhouse	
	24	<b>Jazz Ensembles Concert</b> 7:30pm Finney Concert Hall		Finney Concert Hall	
DECEMBER	03 thru 05	<b>Annual Holiday Art Sale</b> Reception: 5:00-7:00pm University Gallery		University Gallery	MAY
	18 thru 06	<b>Department of Music Holiday Gala</b> 7:30pm Finney Concert Hall		Finney Concert Hall	
		<b>Performances in the Visual Arts, Music, Theatre, and Literature</b> Visit <a href="http://www.tamuc.edu/theseason">www.tamuc.edu/theseason</a> for current information			JUNE

**Ceramic Sculpture Exhibition: #1**  
Brian Molanphy, Merrie Wright & Colby Parsons  
Reception: 01/27/2015 5:00-7:00pm  
University Gallery  
20 thru 02/13

**Faculty Chamber Recital**  
7:30pm  
Finney Concert Hall  
29

**Opera**  
7:30pm  
(location TBA)  
05 thru 08

**Jazz Ensembles Swing Dance Concert**  
7:30pm  
Finney Concert Hall  
20

**Artist Couples #1:**  
Phillip Shore & Sherry Giryotas  
Reception: 02/24/2015  
University Gallery  
23 thru 03/20

**Rabbit Hole**  
By David Lindsay  
Abaide University Playhouse  
\$5 students/\$10 seniors/\$15 adults  
24 thru 03/01

**University Choirs Concert**  
7:30pm  
Finney Concert Hall  
05

**Wind Ensemble Concert**  
7:30pm  
Finney Concert Hall  
12

**Annual Juried Student Art Exhibition**  
Reception: 03/31/2015  
University Gallery  
31 thru 04/17

**Chamber Singers Concert**  
3:00pm  
Finney Concert Hall  
12

**Further Adventures of Tom and Huck and Other Plays**  
By Don Nigro  
University Playhouse - \$5 students/\$10 seniors/\$15 adults  
21 thru 26

**Mayo Review Launch Party**  
7:00pm  
Student Center Traditions Room  
23

**University Choirs Concert**  
7:00pm  
Finney Concert Hall  
24

**Graduate Thesis Exhibitions**  
27

**Wind Ensemble Concert**  
7:30pm  
Finney Concert Hall  
01

**Jazz Ensembles Concert**  
7:30pm  
Finney Concert Hall  
04

**Graduate Final Critiques**  
University Gallery  
08

**Graduating Senior Show**  
Reception: 05/16/2015  
University Gallery  
11 thru 16

**CHS: Advanced Art Exhibition**  
University Gallery  
TBA

**Erin Trieb: Homecoming Project**  
Reception: 06/16/2015  
University Gallery  
15 thru 07/10

# Dates to Remember

- ❖ Rayburn Student Center Expansion Ceremony – August 26
- ❖ 1<sup>st</sup> Football game – September 4
- ❖ Royal Roar – October 3
- ❖ Buy Local – October 5-11
- ❖ Native-American Festival (Pow-Wow) – November 8

# Impact on our students!



The Foundation has awarded  
**\$784,065**  
in scholarships this year  
(and still counting)!  
That's \$471,410 more than 5 years ago!



Total amount raised in gifts this fiscal year is \$1,735,374 (and still counting)!  
That's an increase of \$284,028 from last year and an increase of \$450,500  
from 5 years ago!



## *Bridge Builders*



*We are proud to announce that **40%**  
of our University Community are now Bridge Builders!!*

*This shows our Students, Faculty, Staff and Alumni  
that we are proud to be Lions!*

*This is just the start!*

*As a challenge, every department that reaches 100% participation in FY15 will receive an  
ice cream social served by the Advancement Division!*

*Contact Stephanie Fiorisi to find out how you can become a Bridge Builder today!*



## Kickoff Events to Celebrate Anniversary:



Tuesday, September 2, 2014

10:45 am – Short ceremony at Mayo Statue followed by coffee and cupcakes in the Alumni Center

Wednesday, September 3, 2014

7:00 pm – Pep Rally at Amphitheater (Field House is rain location)

Thursday, September 4, 2014

4:00 pm – Tailgate  
\$10 All You Can Eat  
7:00 pm – Football Game



## The Royal Roar

Donor Recognition Event

Friday, October 3, 2014

Union Station

Dallas, TX

6:00 pm

[www.tamuc.edu/RoyalRoar](http://www.tamuc.edu/RoyalRoar)



*The Royal Roar*

An evening of recognition,  
celebration and commemoration





# 125<sup>th</sup> Anniversary



**ENRICHED** *history.*  
**ENRICHED** *future.*









(From the Wolfe City Sun of August 29, 1896.)

## A SENSATION AT COMMERCE

### ONE SCHOOL TEACHER HORSEWHIPS AND SHOTS AT ANOTHER

The town of Commerce was treated to a genuine sensation early Thursday morning, the participants being two of Hunt County's most prominent educators and gentlemen of high standing.

Prof. T. H. Bridges is principal of Henry College at Campbell, and Prof. W. L. Mayo is principal of the East Texas Normal College, located at Commerce. Early this morning, so our informants state, Prof. Bridges drove up to Prof. Mayo's house and was accompanied by a young man. Prof. Mayo was engaged at the time in the cow lot, and it is alleged the young man approached him and told him that a young man awaited him outside and desired to consult with him. Prof. Mayo accompanied the young man back to the buggy, not knowing who its occupant was on account of the screen afforded him by the buggy curtains. When he reached the buggy, it is said, Prof. Bridges presented a paper, a libel, and demanded that he sign it. After reading the document Mayo refused to sign it, but offered to apologize, but was told that he must sign it else suffer the consequences. Again he refused and Bridges drew his pistol and shot at him, and Mayo started on a run and Bridges fired again, missing his mark both times. Mayo stopped when the second shot was fired and Bridges jumped from the buggy with a whip and gave him 15 or 20 lashes.

The trouble originated from articles published in the journals of the respective colleges; that Mayo attacked Bridges method of advertising in a very strong article in the last issue of his paper, and it is presumed that the object of Bridges was to obtain a signed retraction of the statements and references to himself and his college.

With hundreds of friends of both men we hope that whatever differences may exist be amicably settled without further unpleasantness on either side. Friends of both men deplore the affair, for they are representatives of two flourishing schools which rank with the best in the state, and both have borne excellent characters.

Both men were arrested and placed under \$500 bond and Bridges returned to Campbell.



1887

DRUGS

CAPP

J.B. COOK'S  
DRY GOODS  
FURNITURE ETC.

HARDWARE SADDLERY HARNESS





FAVORITE SAYINGS

NO INDUSTRIOUS,  
AMBITIOUS YOUTH  
SHALL BE DENIED  
AN EDUCATION IF  
I CAN PREVENT IT.

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THE TOOLS BELONG TO





CLASS OF SERVICE	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired, otherwise the message will be transmitted as a telegram or ordinary cablegram.

# WESTERN UNION <sup>1207</sup>

A. N. WILLIAMS  
PRESIDENT

\$	CHARGE
\$	ACCOUNTING INFORMATION
F	TIME FILED 3:03pm

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

To Prof. W. L. Mayo,

Austin, Texas, Mar. 14, 1917

Care of or Apt No. \_\_\_\_\_

Street and No. Commerce, Texas.

Place \_\_\_\_\_

Westbrook ETNC bill finally passed house by  
vote of 79 to 41. "There is glory enough in this  
history for us all."

Westbrook

3:52 p. m.

Sender's name and address  
(For reference only)

Sender's telephone  
number



Grave of Prof. W. L. Mayo

March 17, 1917





